

European e-Skills 2014 e-Leadership initiative: progress and achievements

Silvia Leal, IE Business School

European e-Skills 2014 Conference
E-Leadership and ICT Professionalism

The value of the initiative

1. A common reference framework
2. A quality assurance system
3. A valuable instrument to provide transparency
4. A mechanism that fosters the development of successful curricula
5. A tool that fosters stakeholder interaction for improving supply of e-leadership skills.

How it works

1. Common language for competences, skills and capability levels
2. In line with the European Commission's e-Skills standards (e-Competence Framework) and EU e-Skills strategy
3. Easy to execute and re-execute.

The image shows a screenshot of a 'Leadership Curriculum Assessment' table. The table is structured with columns for 'Programme of competencies' and rows for 'Learning Results and Competencies'. The 'Programme of competencies' column includes categories like 'Leadership', 'Team Management', 'Strategic Thinking', 'Change Management', 'Innovation', and 'Networking'. The 'Learning Results and Competencies' column lists specific competencies such as 'The Basics of a business and strategic architecture', 'ICT & Business Strategy', 'Business of ICT, Stakeholders and Digital Markets', 'Changing Business and Business Models with ICT', 'Skills of ICT in Organisational Change', 'ICT in the Practice for Innovation', 'Lead interdisciplinary teams', 'Support digital trends to increase strategic business and operating in a digital business and drive operational change for business performance', 'Influence on the Business Model Innovation', 'Networking', 'Management Management', 'Leading', and 'Innovation'. The table cells contain colored squares (green, yellow, orange, red) indicating the level of achievement or presence of a competency in a specific learning result.

Result

1. It provides a very valuable quality certification for European programmes
2. It also offers a valuable guarantee for students...

In my own experience:

“Highly recommended... Don't wait one more day...” *Silvia Lea (IE Business School)*

Agenda

13:35 - 13:45

Introduction by the Chairperson

- **Silvia Leal**, Academic Director, IE Business School

The e-Leadership Initiative (2013-2014): Progress and Achievements

13:45 - 14:45

The European e-Leadership Education Ecosystem

- **Simon Robinson**, Director, empirica GmbH
- **Anders Flodström**, Director Education EIT, European Institute for Innovation and Technology, EIT ICT Labs

Five Cases Studies on e-Leadership in Europe

14:45 - 15:15

Cases Studies: e-Leadership Skills Development in Practice

Executive Education Partnership on e-Leadership: PA and Henley

- **Conrad Thompson**, Global Business Design Leader, PA Consulting
- #### A successful digital transformation of an organisation: the case of Agfa-Gevaert

- **Freddy Van den Wyngaert**, VP, CIO - Agfa ICS, Chairman of the European CIO Association, Chairman of the Board of the CIOForum Belgian business

15:15 - 15:45

Coffee break

15:45 - 16:30

Cases Studies: e-Leadership skills development in Practice

From leadership to strategic leadership to e-leadership - 5 theses

- **Bernd Vogel**, Associate Professor of Leadership and Organisational Behaviour and Director Henley Centre for Engaging Leadership

e-Leadership curriculum and course offer at IE Business School, Madrid

- **Alvaro Arenas**, Professor of Information Systems at the IE Business School, IE Business School

New Curricula for e-Leadership skills at University St. Gallen, Switzerland

- **Jochen Müller**, Executive Director of the Executive Master of Business Engineering and the Executive Diploma in IT Business Management at the University of St. Gallen, Switzerland

Concluding Remarks for Day 1

16:30 - 16:45

e-Leaders of tomorrow – Results from the recent e-skills for jobs high-level conference

16:45 - 17:00

- **Francesco Giuffrè**, Director General, ANITEC, Italian National Association of Informatics, Telecommunications and Consumer Electronics

e-Leadership for SMEs

- **Werner B. Korte**, Director, empirica GmbH

17:00 - 17:15

Conclusions

- **André Richier**, European Commission, Key Enabling Technologies and Digital Economy Unit, DG Enterprise and Industry

17:30 - 19:00

COCKTAIL and NETWORKING

A large, light green, stylized lowercase letter 'e' is centered in the background. The 'e' has a thick, rounded stroke and a semi-circular cutout at the top. The background is a light gray with abstract, curved shapes in shades of green and gray.

European e-Skills 2014 Conference

THANK YOU