



European e-Skills 2014 Conference

e-Leadership and ICT Professionalism Fostering Talent and Excellence in Europe

2 and 3 December 2014
Marriott Hotel City Centre
Brussels, Belgium

DAY 1: E-LEADERSHIP

08:30 - 09:30

Registration and Welcome Coffee

Welcome and Introduction

09:30 - 09:40

Introduction by the Chairperson

- Nils Olaya Fonstad, MIT Center for Information Systems Research

E-Leadership for Growth, Innovation, Competitiveness and Jobs

09:40 - 10:30

Keynotes speeches

- NN, European Commissioner / Senior Manager DG ENTR
- Rainer Strack, Boston Consulting Group, Senior Partner and Managing Director Düsseldorf Office. Head of the People and Organization practice area in Europe

10:30 - 11:15

Panel discussion animated by Nils Fonstad with

- Paul Danneels, CIO, VDAB the public employment service of Flanders
- Jan Muehlfeit, Chairman Microsoft Europe
- Steven de Haes, Professor, Antwerp School of Management

11:15 - 11:45

Coffee break

Growing the Digital Talent Pool and Excellence in Europe

11:45 - 12:15

The ICT workforce and e-Leadership demand and supply (2014-2020)

- Tobias Hüsing, Senior Research Consultant, empirica GmbH
- Marianne Kolding, Vice President IDC

12:15 - 13:35

Lunch Break

13:35 - 13:45

Introduction by the Chairperson

- Silvia Leal, Academic Director, IE Business School

The e-Leadership Initiative (2013-2014): Progress and Achievements

13:45 - 14:45

The European e-Leadership Education Ecosystem

- Simon Robinson, Director, empirica GmbH

- **Anders Flodström**, Director Education EIT, European Institute for Innovation and Technology, EIT ICT Labs

Five Cases Studies on e-Leadership in Europe

14:45 - 15:15

Cases Studies: e-Leadership Skills Development in Practice

Executive Education Partnership on e-Leadership: PA and Henley

- **Conrad Thompson**, Global Business Design Leader, PA Consulting

A successful digital transformation of an organisation: the case of Agfa-Gevaert

- **Freddy Van den Wyngaert**, VP, CIO - Agfa ICS, Chairman of the European CIO Association, Chairman of the Board of the CIOForum Belgian business

15:15 - 15:45

Coffee break

15:45 - 16:30

Cases Studies: e-Leadership skills development in Practice

From leadership to strategic leadership to e-leadership - 5 theses

- **Bernd Vogel**, Associate Professor of Leadership and Organisational Behaviour and Director Henley Centre for Engaging Leadership

e-Leadership curriculum and course offer at IE Business School, Madrid

- **Alvaro Arenas**, Professor of Information Systems at the IE Business School, IE Business School

New Curricula for e-Leadership skills at University St. Gallen, Switzerland

- **Jochen Müller**, Executive Director of the Executive Master of Business Engineering and the Executive Diploma in IT Business Management at the University of St. Gallen, Switzerland

Concluding Remarks for Day 1

16:30 - 16:45

e-Leaders of tomorrow – Results from the recent e-skills for jobs high-level conference

- **Francesco Giuffrè**, Director General, ANITEC, Italian National Association of Informatics, Telecommunications and Consumer Electronics

16:45 - 17:00

e-Leadership for SMEs

- **Werner B. Korte**, Director, empirica GmbH

17:00 - 17:15

Conclusions

- **André Richier**, European Commission, Key Enabling Technologies and Digital Economy Unit, DG Enterprise and Industry

18:00 - 19:30

COCKTAIL and NETWORKING

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DAY 2: ICT PROFESSIONALISM

08:30 - 09:30 Registration and Welcome Coffee

Welcome and Introduction

09:30 - 09:50 Introduction by the Chairperson

- **Hans van Grieken**, Vice President IT Strategy and Transformation at Capgemini

Advancing ICT professionalism

Keynotes speeches:

09:50 - 10:10 Advancing computing as a science and a profession

- **Fabrizio Gagliardi**, Chair ACM Europe Council

10:10 - 10:30 Maturing the ICT profession

- **Liz Bacon**, President of the BCS (Chartered Institute for IT), past Chair of the BCS Academy of Computing and past Chair of CPHC (Council of Professors and Heads of Computing). Deputy Pro Vice-Chancellor, University of Greenwich

10:30 - 10:50 Real time necessities for businesses – what do innovative companies require?

- **Diem Ho**, Manager of University Relations for IBM Europe Middle East and Africa

10:50 - 11:10 Real time necessities for businesses – what are the challenges for the SME community from an ICT user perspective?

- **Oliver Grün**, IT Entrepreneur, Vice President of PIN-SME

11:10 - 11:30 Coffee break

A pan-EU Foundational ICT Body of Knowledge to benefit all

11:30 - 11:40 Creation of a 'go-to' reference for ICT

- **Dinand Tinholt**, Vice President and Global EU lead, Capgemini Consulting

11:40 - 12:50 Good practices – national and global Bodies of Knowledge

- **Adam Thilthorpe**, Director of BCS Policy, Professionalism and Public Affairs at BCS, The Chartered Institute for IT
- **Karoliina Raudsepp**, Estonian Ministry of Economic Affairs and Communications
- **James de Raeve**, Vice President, Certification, The Open Group
- **Trijntje van Dijk**, Chair HBO-I (Institute for Higher Professional Education ICT – Bachelor programmes, Netherlands)

12:50 - 13:50 Lunch Break

Driving sustainability and innovation

13:50 - 14:25	<p>Need for a sustainable and innovative model</p> <ul style="list-style-type: none"> • Andrea Parola, E-Skills Association and vice president ICT skills workshop CEN • James Lapalme, Professor software and IT engineering, École de Technologie Supérieure
14:25 - 15:10	<p>Innovation is happening...now!</p> <ul style="list-style-type: none"> • Martina Šimičić, back-end developer, Inspire • Déborah Elalouf, Founder and CEO of Tralalère, and EU Code Week Ambassador • Andrea Gerosa, Founder and Member of Board, Think Young
15:10 - 15:35	<p>Coffee Break</p> <p>The international dimension: intensifying global collaboration on e-Skills</p>
15:35 - 15:50	<p>Impact of global developments for Europe</p> <ul style="list-style-type: none"> • Fiona Fanning, Secretary General CEPIS and EU Affairs Manager ECDL Foundation
15:50 - 16:20	<p>State-of-play of international collaboration</p> <ul style="list-style-type: none"> • Chuck Walrad, IEEE Computer Society Treasurer and Chair of IEEE CS Professional Activities Board-IT Committee • Mr. Hayashiguchi, BoK Leader Information-technology Promotion Agency (IPA), Japan <p>Concluding Remarks for Day 2</p>
16:20 - 16:30	<p>Closing remarks by the chair</p>
16:30 - 16:40	<p>Final statement European Commission</p>

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